

WCSR

600 KC

THE SMITH COLLEGE RADIO STATION

10½ Prospect Street
NORTHAMPTON, MASS.

Telephone 2700 — Extension 512

November 7, 1952

Federal Bake Shop
140 Main Street
Northampton, Massachusetts

Dear Sir:

According to our contract with you for advertising on WCSR, you arranged to have a series of spot announcements for each week that you were featuring a one-cent cookie sale. This amounts to a total of seven weeks, from November to May, making a total of \$105.

Would you prefer to be individually billed for each weeks' series of announcements, as I am doing now, or do you prefer being billed for the total of \$105 at the end of the year ?

Yours truly,

Marianne Mosbacher

Marianne Mosbacher
Business Manager
Station WCSR

Please bill individually for each week's series and please call me at the end of each month so you may know what week of the month cookie week will be.

Phone # is 1750

*yours truly,
Charles L. Cetto
mgr.*

